

the end of its first day of trading, Apple's stock was worth over \$1.7 billion dollars. Forty Apple millionaires were created that day. Another two hundred and sixty millionaires were created shortly after. By the time Mike Scott stepped down as Apple's CEO in 1981, his initial plan had become Apple's foundation for expansion, and that success has carried forth. Today, Apple is valued at around \$2.5 trillion, more than any company in the world.

But the story of Mike Scott doesn't end here. After stepping down as CEO of Apple, Scott had a few more plans up his sleeve. And, oddly enough, some of his new interests seem peculiarly fitting for a man nicknamed "Scotty." First, Scott designed and built rocket ships. Then he worked to develop a Star Trek-like tricorder that would identify a solid material with a simple scan.

But Mike Scott's most beloved post-Apple project of all was putting together one of the most valuable and spectacular rare gem collections in the world. Mike Scott's gem collection is prolific. It was estimated at one time that he owned specimens of 2,600 different minerals. Scott's collection of gems includes not only the rarest gemstones, but many of the largest examples of these gemstones, both cut and in their natural form.

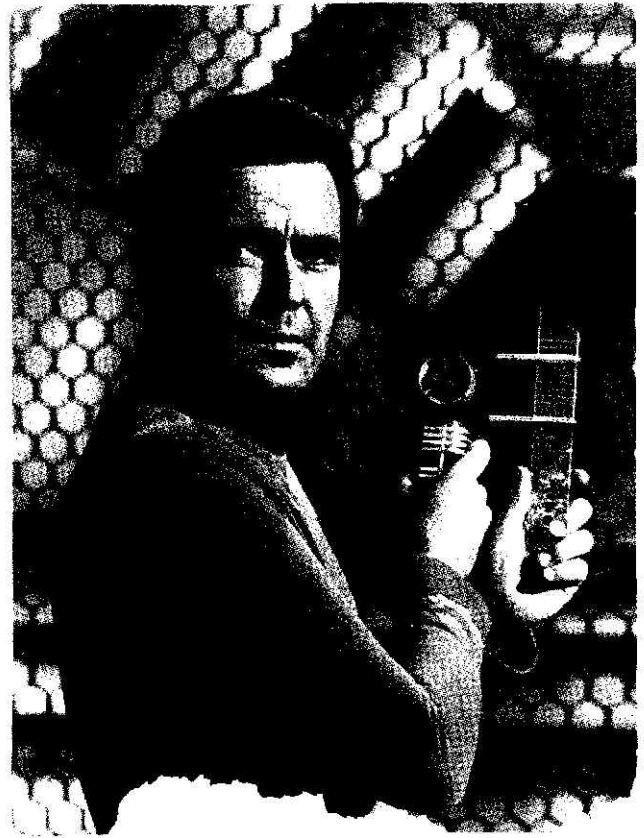
Mike Scott particularly loved gems with brightly saturated colors. Some experts have called it the most amazing gem collection they have ever seen. He even has a dazzling cobalt blue mineral named after him. Appropriately, it's called Scottyite.

The sapphire pictured on the next page is the same as the one featured at the beginning of this chapter. Once owned by Mike Scott, it now is in our treasure.

As most sapphires are found in streams, their edges are normally weathered and smoothed by water and time. A sapphire in its original six-sided crystalline form is rare. A 120-carat sapphire crystal is much rarer still. Perhaps fewer than a dozen exist in the world today. Mike Scott's mineral collection was displayed publicly in the Bowers Museum near Los Angeles.

This sapphire serves as a reminder of the results of a well-designed plan. Just as with Apple, Mike Scott's large and rare mineral collection did not happen without a specific intent.

If you'd like to find this sapphire and the other treasures in this book, then think of these pages as your map. They offer a place to start, directions to follow, and, ultimately, a destination at which to arrive. As you encounter stories or ideas you feel you can divine from, write them down, draw them



Not to be confused with
Scotty from Star Trek